



马来西亚中华总商会
GABUNGAN DEWAN PERNIAGAAN DAN PERINDUSTRIAN CHINA MALAYSIA
THE ASSOCIATED CHINESE CHAMBERS OF COMMERCE AND INDUSTRY OF MALAYSIA

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Date : 17-7-2012
Members' Circular : MC 53/12
To : Executive Secretaries of ACCCIM Constituent Chambers
Eminent Members
c.c : Members of ACCCIM National Council

马来西亚展销会
Programme Showcase Malaysia, Yangon, Myanmar
(18th – 21st October 2012)

1. **Exhibition**

We are pleased to inform that MATRADE and Union of Myanmar Chamber of Commerce and Industry (UMFCCI) will be co-organising the Showcase Malaysia exhibition in Yangon, Myanmar from 18th to 21st October 2012.

The exhibition is aimed at providing exhibitors an opportunity to explore business opportunities available in the emerging market of Myanmar and to establish business network with local business decision makers and Government officials.

The fee is RM8,000.00 for a standard shell scheme booth of 9 sq meters. Please click the link below for registration:

<http://www.matrade.gov.my/en/malaysian-exporters/services-for-exporters/export-promotion/international-trade-events/135-trade-fair>

Enclosed please find the tentative programme (Annex 1) and some general information (Annex 2) for your reference.

Note:

Exhibitors are required to make own travelling arrangement. ACCCIM Secretariat will assist members of Constituent Chambers the necessary flight and accommodation arrangement upon request. Visa is required for entering Myanmar.

*Due to heavy booking and huge crowd entering Myanmar since 2011, companies are advised to confirm as early as possible. The **closing date** for registration is **2nd August 2012**.*

2. Display of Products and Services Catalogue at ACCCIM Booths

In conjunction with the Programme Showcase Malaysia at Myanmar, ACCCIM is setting up 2 booths for members to display their products and services catalogue / company profiles / enquiries form during the Exhibition.

ACCCIM will engage 2 local Myanmar coordinators to assist in making telephone calls to local entrepreneurs according to your industry (3 weeks in advance before the exhibition) and disseminating these catalogues.

The ACCCIM will need to pay the local Myanmar coordinators for their services. In this connection, we are charging an administration fee of **RM1,000.00** for Malaysian entrepreneurs who wish to display their catalogues at ACCCIM booths.

The catalogues will be carried to the exhibition by ACCCIM Secretariat staff. The weight limit is 3kg per company. The **registration form for display products and services catalogues at ACCCIM booths is enclosed as Annex 3**. We sincerely hoped that you can be there in person to make use of the facilities to meet with potential partners or to nominate someone from your esteemed company to attend the enquiries / business matching on your behalf.

For more information, please contact Mr. Yong Chee Soon of ACCCIM Secretariat at Tel: 03-42603090, Fax: 03-42603080, Email: iti@accim.org.my.

Thank you.

Yours sincerely,



Chow Mun Seong
Deputy Executive Director